CREATIVE THINKING
CORE COMPETENCY

Creative thinking involves the generation of new ideas and concepts that have value to the individual or others, and the development of these ideas and concepts from thought to reality.

1. Novelty and value
Sample “I” Statements
• I get ideas when I play. My ideas are fun for me and make me happy.
• I can get new ideas or build on other people’s ideas, to create new things within the constraints of a form, a problem, or materials.
• I generate new ideas as I pursue my interests.
• I can develop a body of creative work over time in an area I’m interested in or passionate about.

2. Generating ideas
Sample “I” Statements
• I get ideas when I use my senses to explore.
• I build on others’ ideas and add new ideas of my own, or combine other people’s ideas in new ways to create new things or solve straightforward problems.
• I deliberately learn a lot about something (e.g. by doing research, talking to others or practising) so that I am able to generate new ideas or ideas just pop into my head.
• I have deliberate strategies for quieting my conscious mind (e.g. walking away for a while, doing something relaxing, being deliberately playful) so that I can be more creative.
• I have interests and passions that I pursue over time.

3. Developing ideas
Sample “I” Statements
• I make my ideas work or I change what I am doing.
• I can usually make my ideas work within the constraints of a given form, problem, and materials if I keep playing with them.
• I build the skills I need to make my ideas work, and usually succeed, even if it takes a few tries.
• I use my experiences with various steps and attempts to direct my future work.
• I can persevere over years if necessary to develop my ideas. I expect ambiguity, failure, and setbacks, and use them to advance my thinking.

The profiles emphasize the concept of growing and expanding. They are progressive and additive.