

FOOD TRENDS PROJECT

Trend: a general direction in which something is developing or changing;
to be the subject of many posts on social media within a short period of time.

Your task:

Research a food trend that is predicted to be big for 2016. Create a brochure that explores this trend, and share it with your peers in class on Wednesday, March 9th. You will have two classes in the library to work on this assignment.

Brochure requirements:

- *On the front of your brochure:*
 - A title that reflects your chosen food trend
 - A picture that connects to the food trend (drawn, or from the internet)
 - Your name

- *On the inside/back:*
 - a) Describe the food trend – what is it?

 - b) Legitimacy of the trend
 - What are the health effects of this trend?
 - Is the trend just a myth, or is there science to back it up?

 - c) Where do YOU think such a trend is coming from?
 - What is happening in society or our food systems that is causing people to demand this change or trend? What has inspired this trend to be what it is?

 - d) Who is participating in this trend? Where are these people located?
 - Do you think people in Port Moody are participating in this trend? In Vancouver? British Columbia? Canada? Explain.
 - Are you? Will you? Explain.

 - e) What does the future hold?
 - Based on your research, what do YOU think the future of this trend is? Where might it be heading? Is it temporary, or here to stay?

- *Note taking*
 - While you research, use the included chart to take your notes in. You must hand in the included notes page, and use at least three different **reliable** sources of information.

MY CHOSEN TREND IS: _____

	Title of the website/article: Author: Date published: Web address:
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Assessment

The front of the brochure includes a related title, image and student name. It is neat and visually appealing.	/2
Part A) Description of the trend is complete, and accurate. Includes details to help the reader understand all aspects of the trend.	/3
Part B) Student has researched the legitimacy of the trend, and provides evidence to support opinion. Health effects of the trend are discussed.	/5
Part C) Student has researched and thought critically about the inspiration or demand behind the trend.	/5
Part D) Student has thought about who would be participating in this trend, where it is emerging and why that might be important.	/5
Part E) Student has considered the future of the trend, and whether it will last.	
Note taking page is included, along with information about sources. References listed on back of	/5
Student actively participated in the sharing of brochures. Was interested in peers' projects.	/5
Total	/35